

Project 10-132

Keep Alliance Beautiful Recycling Center Equipment & Education Programs

Project Legend:

Requesting funding for Education Programs & Events to teach the local communities about Waste Reduction. Proposed programs are Recycling Ambassadors (3 year funding), Students for Recycling (annual) Contest (3 year funding), Reduce-Reuse-Recycle Fair (2 year funding), and Water Bottle Re-Use program (1 year funding); 3) Recycling Equipment for Keep Alliance Beautiful recycling center operations.

Proposal Context: Single Community

Duration: July 2010–July 2013

Cost: \$44,990 Awarded from NET

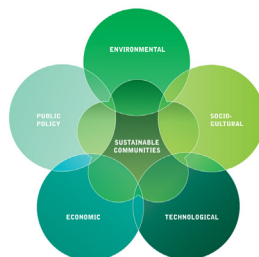
NET Funding Objective: Waste Management

Process:

- Opening of recycling transfer center in Alliance.
- Increased staffing and hours due to increase in recycling volumes. In three years recycling volumes have increased by 178%. This increase is due to increased education and publication of recycling.
- Purchase of additional trailers, recycling bins, and equipment, including equipment designed to recycle aluminum cans.
- Gained support from Alliance public schools for recycling white paper, cardboard, and plastic bottles.
- Began partnership with local businesses to recycle needed materials.
- Wrote a tire recycling amnesty grant, found volunteers to help and a total of 386.84 tons of tires were collected to be recycled.
- Agreements made with the Solid Waste Agency of Northwest Nebraska to serve Hemingford with recycling.

Domains: Teaching local communities about waste reduction services is crucial to the health and wellbeing of citizens who live there. Because of the benefits gained from reducing waste and the partnerships created with local businesses this project falls under the Environmental, Socio-Cultural, and Public Policy domains.

Transferability: This process could be replicated in any town or community lacking sufficient recycling options.



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