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<td>Room 1: Sustainable city and creativity: exploring the city concept</td>
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<td>Environment and urban development: implementing smart growth in the San Diego region</td>
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Friday

PARALLEL SESSIONS
14.30 - 17.00

G. Aula Magna
Innovative milieu
Chair: Anna Klingmann
KLINGMANN Architects, New York
Co-Chair: Sophie Schramm
Technische Universität Darmstadt

Creative, creative production, and the creative market
Aaron Mo

Creative city and global urban net
Enrico Falqui, Giorgia Rinaldi

Urban diversities and creativity
Bianca Petrella, Carla di Biase

The creativity like opportunity
Roberto Aruta

Cities as a multicultural creation: the contribution of the cultural diversities to the definition of creative cities
Gabriella Esposito De Vita

Innovative strategies for planning through intercultural communication: creative cooperation in the Gorizia and Nova Gorica area
Alessia Cividin

Cultural plurality and the creative city: how multicultural communities can help to build creative and sustainable urban habitat
Massimo Clemente

The intangible cultural heritage as a manifestation of human creativity
Massimo Zuppi

Sustainable cities and beyond
Koffi Anani Ametefe Alovo
Cultural “California”
Fabrizia Bernascin, Chiara Ingrassio

The suburbs as opportunity spaces of the contemporary city: towards a new and creative approach to the suburban regeneration issues
Barbara Lino

H. Room Pessina
Creative sustainable projects
Chair: Gabriella Caterina
University of Naples Federico II
Co-Chair: Jelena Trkulja
University of Novi Sad

Built heritage maintenance permanent yard for creative cities
Gabriella Caterina, Serena Viola

A city in flux: creating a new urban identity and promoting sustainable designs
Jelena Trkulja, Milica Kostreš, Igor Manš

Creativity in urban regeneration: the experience of social housing in Firenze
Roberto Melosi, Marco Toccafondi

Governing creative urban quarters in Firenze urban areas
Dmitra Babalis

The creative projects of small public spaces
Erminia d’Alessandro

Creative city in the challenge between earth and world: the art for sustainable development
Benedetta Bottino

DenCity. Reconnection of the network of open spaces as strategy of urban regeneration
Vincenzo Santangelo

Urban and rural areas: creative strategies to compete
Alessio D’Auria

The communicated city: metaphors, rhetoric and images in the plans as aesthetical intention and planning line
Giuseppe Guida

Architecture such as creation of space and of space connection
Ilaria Iorio

Built environment active promotion in Montreal: the pedestrianism challenge
Serena Viola

Design urbano e città policentricale: urban syncretic space. A creative project methodology for the sustainable city
Cro Tufano

I. Room Fadía
Ports and waterfronts in urban transformations
Chair: Lisa Schroeder
Riverlife Task Force,
Co-Chair: Paolo Viola
Ingenieri & Architetti Associati, Cernobbio

Santa Catarina international touristic port: recovering a traditional use of the island
Lilian Menendoza, Peter Widdmer

Five early cities in Sicily: cultural resources and urban development in front of water
Daniele Ronnafato

Urban renewal of a marina: a case study concerning a coastal area of Southern Sardinia (Italy)
Chets Pira, Federica Isola

The evaluation for sustainable development of ports
Luigis Fusco Grand, Maria Di Palma

The integrated evaluations of Naples historic waterfront. Evaluation of three alternative projects: methodological approach
Perluigi Avela

The revival of urban waterfront areas: focus on British and Irish experiences
Candida Cuturi

J. Room 2
Creativity in evaluation: approaches and tools
Chair: Pietro Rostirolo
University of Naples L’Orientale
Co-Chair: Fabiana Forte
Second University of Naples

Impacts evaluation of creative city policies
Roberta Arbolino, Pietro Rostirolo

Creativity and beauty in the new urban design projects: towards the complex social value
Fabiana Forte

Creative classes and sustainable urban conservation
Domenico Enrico Massimo

The value of creativity and the open city: axiology of the border towns
Salvatore Giaffrè

Cultural projects, urban transformations and decision processes: the case of the city of Torino
Maria Bottero, Giulio Mondini

Virtuous creative actions for the urban cities
Domenico Trendi

K. Room Arcoleo
Evaluations in sustainable planning
Chair: Giampaolo Marchi
University of Capilari
Co-Chair: Pasquale De Toro
University of Naples Federico II

Developing and sustaining creative cities: a sustainability tool for designers, planners and public administrators
W. Cecil Steward, Sharon S. B. Kuska

Car free city: history and applicability of the idea
Vadim Makeev, Nadeshda Eremina, Olga Titova

Integrated assessment for mobility management: an application of the AHP multi-criteria method for the traffic urban plan of Batipaglia (Italy)
Luigi Biggerio, Pasquale De Toro, Daniele Carfora

Measuring accessibility: prescriptions for performance measures of the creative and sustainable city
Kevin J. Kriez

A livable urban district: restructure of inner cities in Taiwan
Chao-Chiu Lin, Han-Shin Cheng

Cultural and creative industrial evaluation in middle Taiwan
KuoWei Hsu, Zhe-Yuan Chung

The integrated valorization of the Altilia-Sepino archaeological site: an ante evaluation of complex alternatives
Maria Cerreta, Mara Carmen Faneli

Evaluation in planning: an experimentation at provincial scale
Maria Cerreta, Pasquale De Toro, Teresa Vincenti

L. Room Gigante
Tools for urban creative governance
Chair: Giuliana Di Fiore
University of Naples Federico II
Co-Chair: Patrizia Riganti
University of Nottingham

Is it difficult to be creative in such cities? Lessons from two regional cities of Thailand
Phrom Samakun

Toward the construction of a world system of sustainable cities according to the Program 21
Judith Del Valle Muoso Guintero

The un-planned creative city and emerging sustainability: crossroads between education and innovation at Santiago of Chile
Luis Valenzuela, Juan Pablo Blanco

The gateway cities in the polycentric network of Mediterranean urban places
Carmelina Bevilacqua

The importance of the “not-so-cool” sectors: creative solutions to reconcile environmental and economic sustainability within a floodplain
Derek Antrobus

Creative connectivity between research and policy-making to support implementation of urban sustainability
Cristina Garzillo

Urban planning and climate changes: an international challenge for XXIst century creative urban design
Alessandra Fidanza

Designing and managing the greening of Univers/cities
Valentina Arfons

Tools of governance for urban sustainable development: dissemination and implementation in Italy
Pierfrancesco Fighera, Alberto Corbino, Antonio Saturnino

Creativity and diversity: a reflection on Florida’s index
Patrizia Riganti